

# What is the Big Taste Grill?

In 1995, the first Big Taste Grill was built to celebrate Johnsonville Sausage's 50<sup>th</sup> Anniversary. It was such a success that in 1998 the company created a second grill, and in 2005 an identical third grill was added. Each year the Big Taste Grill cooks close to a million brats while touring the country.

From international sporting events to pop-culture movie favorites, the Big Taste Grill has made many appearances.

You may have seen us at some of these premier events:

- In the **"Dukes of Hazzard"** movie 2005
- **Superbowl** various locations
- **Daytona 500** Daytona Beach, FL
- **Kentucky Derby** Louisville, KY
- **Andrews Air Show** Washington, DC
- **Miramar MCAS Air Show** San Diego, CA
- **Pentagon** Washington, DC, 2004



## PBR (Professional Bull Riders) Finals - Las Vegas

A crowd gathers for the chance to win some fabulous Johnsonville prizes!



## Pentagon, 2004

Fundraiser to raise money for the memorial for victims of the September 11<sup>th</sup> attack.



## Race for the Cure - Peoria, IL

Volunteers strike a pose while staffing the grill.



## Times Square, NYC - September 2004

The BTG and Johnsonville's Corporate Chef were on site for the Food Editor's Party at the Time's Square Visitors Center. Hungry pedestrians eagerly tasted Johnsonville Brats!

Everyone should take a minute to enjoy a Johnsonville Brat or two!

# Specifications

## The Biggest Grill Around

The 6,000 pound lid with an 8 foot handle is opened using a hydraulic system, giving access to 440,000 BTUs of grilling power, which is needed to grill the 1/2 ton of Johnsonville Brats held in the onboard fridge.



## The Ultimate Grill

The Big Taste Grill can cook 750 bratwurst at a time or about 2,500 brats per hour! That's enough to keep an entire festival or one Johnsonville fanatic satisfied for quite awhile!



## 4 Foot Walkway

A 4 foot aluminum walkway is set up along the border of the grill. This large walkway allows for over 12 grillmasters to have plenty of room to move as they grill the flavorful sausage to perfection.



## Hot and Cold Running Water

The Big Taste Grill features a 100 gallon water storage tank for hot and cold running water along with a clean-up sink and a refrigeration unit... a feature you won't find even in today's most luxurious cars!



## Garage Space

The Big Taste Grill weighs 53,000 pounds, is 6 feet in diameter, 20 feet tall, and is 65 feet in length. You need a 20 foot by 90 foot parking spot to park the biggest, baddest grill around!

